**Sports Marketing Internship**

CATZ Sports San Antonio is seeking self-motivated individuals to assist in the marketing of its sport performance programs. The internship program is open to both undergraduate and graduate students. All positions are unpaid. We are a resource for students who are earning credit hours toward their respective degrees, who are building their resumes with professional experiences, and who are interested in developing contacts in the sports marketing arena.

Sports marketing interns play a key role in the success of our promotions. Therefore it is critical that prospective candidates carefully consider the time commitment necessary to successfully participate in this program.

**Qualifications:**
- Strong verbal, written, organizational, and interpersonal skills
- Ability to work in a time-sensitive, team-oriented environment
- Initiative, dedication, and a strong work ethic
- Computer and desktop publishing experience preferred (Microsoft Office, In Design, Photoshop, Creative Suite (CS2), GoLive)
- Enrollment in a sports communication/administration or marketing curriculum preferred

**Internship Description:**
- Assist the marketing and promotions staff in all aspects of daily operations when needed
- Assist with various responsibilities for specifically assigned sports or projects, possibly including but not limited to:
  - Creating promotional events(s)
  - Organizing and implementing promotions, contests, and other activities to enhance relationships between the community and CATZ/YSTF
  - Creating flyers, newspaper ads, and newsletters
  - Producing press releases and e-mail announcements
  - Interfacing with athletes, coaches, parents, athletic directors, athletic trainers and children
  - Collecting and organizing prizes or giveaways from sponsors
  - Updating website (www.catzsports.com www.ystf.net)
  - Data Entry
  - Marketing research
- Coordination of promotional events and activities, including premium item distribution, contests, information table set up, and on field/court presentations
- Attendance at games and select sporting events
- Distribution of marketing collateral through out the community
- Assist with hospitality, set up and take down, event management
- Attend weekly meetings with other interns

**To Apply**
Mail or e-mail the following information:
1. Cover letter outlining primary interests and your institution’s specific requirements
2. Resume
3. Two letters of recommendation

Send information to:
CATZ Sports San Antonio (Attn: Internship)
1218 Arion Parkway, Suite 122
San Antonio, TX 78216
e-mail: info.sa@catzsports.com (subject: Internship)
phone: 210.404.9100
fax: 210.447.9547